



Joost van Ree  
Director Cruise & Yachts at OTG  
Lloyds Register Group

Joost van Ree brings years of experience in the cruise industry to his current role, as Director Cruise & Yachts at OTG, part of Lloyds Register Group.

After a career at sea, Joost moved ashore into senior management positions at companies such as Norfolkline and the Rotterdam Pilot Association. In 2016 he co-founded Simwave, a state-of-the-art Simulator Center situated in Rotterdam, the Netherlands.

7 years ago, Joost was appointed as Director, Partner Relations at CLIA (Cruise Lines International Association) and then joined OTG in January 2022.

Joost is often invited to lead industry discussions as speaker, moderator, panelist, or conference chair, representing the cruise industry. Joost highlights the challenges that crew encounter and emphasizes opportunities and benefits for employers in 'human centric management'.

With good humor, professional skills, in- depth knowledge and a positive attitude, Joost knows how to inspire and motivate his network, customers and other stakeholders, focusing on safety, sustainability and success in the growing global cruise industry.