



Joost Bosua  
Founder of The Partner  
&  
Relationship Expert

Joost is a relationship expert, speaker, and founder of *The Partner* – the gamechanger in collaboration.

With years of experience as a lawyer, director, and entrepreneur, he discovered what truly drives performance in organizations: strong relationships. Stress, low engagement or poor teamwork are rarely isolated problems – they're symptoms of broken human connections.

Joost believes in one simple truth: strong relationships are not a nice-to-have. They're essential.

With a fresh perspective and contagious energy, he helps teams and leaders return to the core: the one-on-one relationship.

In his keynote, Joost shows why relationships are more important than ever – and how, in a world dominated by technology, human connection has become a powerful competitive advantage.