

Mrs Olga Stavropoulou

Director General

Hellenic Marine Environment Protection Association — HELMEPA

Senior Executive with over 27-year expertise and strong record in leading complex, large-scale (transnational and cross-sector), multistakeholder sustainable projects. With in-depth understanding of European policies, she couples knowledge in the fields of Education, Environment, Blue Economy, Sustainable Development, Culture, Entrepreneurship and Labor Market with excellent leadership.

Founder and member of the Board in two companies (Know! Social Enterprise / Militos Consulting), with hands-on experience in corporate environments, and an impressive record of innovative projects that she has originally developed and led that advance science, training, and employment, as well as a great number of successful (awards, best practices) info campaigns that sensitize and involve thousands of European citizens.

Her portfolio includes strong collaborations with distinguished institutions and key market players, like Prince's Trust International founded by HM The King Charles III, European Parliament Office, European Commission Representation, Stavros Niarchos Foundation, Vodafone, Mytilineos, Alpha Bank, Papadopoulou, numerous Greek Municipalities, Governmental bodies, Academic / Research institutes. For 23 consecutive years, she acts as the National Editor of the European Commission Standard Eurobarometer Surveys, and she has been the Senior Consultant for 85+ European projects. Pro-active on gender equality initiatives, she was selected as the National Ambassador for the World Women's Entrepreneurship Day of WED, in partnership with United Nations and U.S. State Department (2014), Coordinator of Greek section of European Network of Mentors for Women Entrepreneurs, Chair for European Center for Women and Technology Entrepreneurship Alliance, and Lead Ambassador of the award-winning Employability Skills Accelerator (Education Business Award 2016, Bravo! Sustainability Awards 2018 & Best City Awards 2018).

Published papers, interviews and mass media references showcase her work and engagement on social issues, Education and Lifelong Learning. She is a recognized Mentor (MIT Greece Startup Competition, CapsuleT Travel & Hospitality Accelerator, Mellon Angel, Branding Heritage Ambassador, etc.).

Born and raised in Athens, she has lived abroad for ten years (USA, France, Belgium), and she holds a bachelor's degree in political science and sociology (Honors - Cum Laude, Northeastern University, Boston) and a master's degree in international politics (Honors, University of Brussels).